To the participants in Community VISION projects

Research in Community Visioning points out that the true value of the Visioning project is measured in the impact that it is perceived to have on the community. Your Visioning project has had time to have an impact and we would like to get your opinion about certain areas. Through the cooperation of The Center for Rural Pennsylvania, a bipartisan bicameral agency of the Pennsylvania Legislature, Kutztown University through their Masters of Public Administration program and yourself, we will be able to measure the effectiveness that Visioning has, and possibly be able to make recommendations on how to improve the process.

We are surveying a number of Vision project participants throughout Pennsylvania. The diversity of information should allow us to formulate some informative and valuable hypothesis about the Visioning process.

Your response is important because we are only able to send out a limited number of surveys to each group. The questionnaire is addressed directly to you to allow us to follow up on unanswered surveys. The identities of respondents will remain anonymous, and identifying information will be destroyed upon receipt of your questionnaire. The questionnaires are however coded by Vision project so we can identify differences among the communities and the project goals.

Please take the few minutes and complete this survey and return it to Kutztown University in the postage paid envelope provided. We would appreciate the return of the survey by ______________. If you desire a copy of the results of the survey they will be available by request from Kutztown University or The Center for Rural Pennsylvania. The results will be available on both the Kutztown and Center for Rural Pennsylvania Websites at WWW.l;kjl

Your help and support of this project is appreciated. Funding for this survey is provided by The Center for Rural Pennsylvania and Kutztown University, a part of the Pennsylvania System of Higher Education.

2002 COMMUNITY VISIONING FOLLOWUP SURVEY

1) Is the Vision project you are/were involved in still active? Yes No

2) The primary function of your organization is: PLEASE CHECK ONE

   _____ health care
   _____ industrial
   _____ retail
   _____ business
   _____ government services
   _____ arts
   _____ community/economic development
   _____ religion
   _____ individual VISION partner
   _____ other

3) Please choose the statements below that best describe your involvement in your community’s Vision project. CHECK ALL THAT APPLY

   _____ Vision partner
   _____ active committee member
   _____ participated in writing committee goal statement
   _____ participated in Vision related projects
   _____ inactive committee member
   _____ regularly attended Vision meetings
   _____ inactive
How would you respond to the following statements? Circle the number that corresponds with your response: 
4 = strongly agree; 3 = agree; 2 = disagree; 1 = strongly disagree; NOp = no opinion

4) 4 3 2 1 NOp VISION enabled me to make new contacts within the community.
5) 4 3 2 1 NOp VISION has helped me to understand the needs of the whole community.
6) 4 3 2 1 NOp I will continue to work with the VISION process.
7) 4 3 2 1 NOp The VISION process is NOT working.
8) 4 3 2 1 NOp VISION has united the community around a set of common issues and solutions.
9) 4 3 2 1 NOp Our organization has undertaken new projects or activities directly related to VISION.

10) What difficulties have you experienced in implementing the VISION statement? CHECK ALL THAT APPLY.

_____ no difficulties  
_____ lack of time  
_____ lack of money  
_____ lack of expertise  
_____ have not seen VISION statement  
_____ other __________________

11) In your opinion, as of January 2002, has your community’s Vision project met its Vision goals?  
Yes  No

Please make further comments on the back of this survey.

How would you rate the effectiveness of VISION in the following areas? Circle the number that corresponds with your response: 
3 = very effective; 2 = somewhat effective; 1 = not effective; NOp = no opinion

12) 3 2 1 NOp Improved community participation in planning
13) 3 2 1 NOp Better communication among social, religious, economic and ethnic groups in the community
14) 3 2 1 NOp Heightened community awareness of issues facing our county in the 21st century
15) 3 2 1 NOp Improved communication among various sectors of the community (e.g. health care, business, govt.)
16) 3 2 1 NOp Increased business activity
17) 3 2 1 NOp Increased county employment
18) 3 2 1 NOp Better government services
19) How would you rate the LEVEL of involvement of the following groups in your community’s Vision project?

Circle the number that corresponds with your response for each group, based on the following descriptions:
3 – Very Active  +2 - Somewhat Active  +1 – Minimally Active  0 – Not Involved  NOp – No Opinion

<table>
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<tr>
<th>Group</th>
<th>+3</th>
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20) In your opinion what was the EFFECT of the following groups in your community’s Vision project?

Circle the number that corresponds with your response for each group, based on the following descriptions:
+3 Very Positive  +2 Somewhat Positive  +1 Minimally Positive  0 Not Involved  -1 Minimally Negative  -2 Somewhat Negative  -3 Very Negative  NOp No Opinion

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21) Other than this 2002 Kutztown University/Center for Rural Pennsylvania survey, are you aware of any assessment of the progress of your community’s Vision project?  

Yes  No

If Yes, what were the results of the assessment?  

_____ not aware
_____ results were generally positive WITHOUT specific recommendations
_____ results were generally positive WITH specific recommendations
_____ results did not favor neither positive or negative positions
_____ results were generally negative WITHOUT specific recommendations
_____ results were generally negative WITH specific recommendations

22) How was your community’s Vision project funded?  

CHECK ALL THAT APPLY

_____ not funded
_____ member dues
_____ local government funds
_____ state government funds
_____ business donations
_____ grants from foundations
_____ private donations and gifts
_____ fund raiser(s)
_____ other, please describe ____________________
_____ don’t know

23) Please describe how your Vision project was promoted and publicized.  

CHECK ALL THAT APPLY:

_____ mailed newsletter
_____ emailed newsletter
_____ newspaper articles
_____ radio
_____ community flyers
_____ banners
_____ word of mouth
_____ other ____________________

THANK YOU FOR YOUR TIME AND ASSISTANCE
Please return this questionnaire in the attached envelope immediately

For questions concerning this questionnaire please contact:

Howard Lieberman
610-264-9872
e-mail: abet@pobox.com

Comments:

______________________________________________________________________________
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