

**KENNETH N. EHRENSAL**

Associate Professor (Anthropology)  
Department of Anthropology and Sociology  
Kutztown University  
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Kutztown, Pennsylvania, 19530-0730, USA

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EDUCATION

Graduate Studies, Anthropology, Temple University, Fall 1998 to present (matriculated Fall 2000)  
M.Phil., Organization and Policy Studies (Business), City University of New York, February 1994  
M.B.A. (with Honors), International Business, Pace University, September 1983  
A.M., Anthropology, University of Pennsylvania, June 1982  
A.B., Anthropology, Fordham University, June 1979

EMPLOYMENT HISTORY AND ACADEMIC APPOINTMENTS

Kutztown University, Kutztown, PA 19530

College of Liberal Arts and Sciences, Associate Professor of Anthropology (Spring 2010 - )  
Inter-departmental transfer with rank, tenure and seniority

College of Business, Associate Professor of Management (Fall 1991 - Fall 2009)  
Tenured effective Fall 1996

Department of Labor Studies and Industrial Relations, Pennsylvania State University, Great Valley Campus,  
Malvern, PA 19355

Adjunct Lecturer, AFL-CIO Union Leadership Academy (1995 - 2003)

St. Francis College, 180 Remsen Street, Brooklyn, NY 11201

Assistant Professor of Management (Fall 1988 - Spring 1991)  
Instructor of Management (Fall 1985 - Spring 1988)

## EMPLOYMENT HISTORY AND ACADEMIC APPOINTMENTS (Continued)

Lubin Schools of Business, Pace University, New York, NY 10038

Researcher, Case Study Development Project, Center for International Business Studies (October 1984 - September 1985)

Program Manager, M.B.A. Degree Program for Executives (October 1983 – September 1984)

Adjunct Assistant Professor of Management (Fall 1984 - Fall 1985)

Adjunct Instructor of Management (Fall 1983 - Summer 1984)

Assistant to the Director (Graduate Assistantship), Center for Applied Research (September 1982 - August 1983)

## PUBLICATIONS

“From Teachers to Professors: A Tale of Identities, Ideologies, Change, Conflict and lots of other good Organizational ‘Stuff’ (a work of ethnographically informed scholarly fiction),” Tamara: Journal for Critical Organization Inquiry, Volume 7 (1), pp. 53-65, 2008.

"Training Capitalism's Foot Soldiers: The Hidden Curriculum in Undergraduate Business Programs," in The Hidden Curriculum in Higher Education, Eric Margolis, editor. NY: Routledge, April 2001.

- Chapter reprinted in Charon, J. M. (Ed.). *The Meaning of Sociology: a reader* (8th ed.). Englewood Cliffs, NJ: Prentice-Hall, 2005.
- Volume Published in translation (Chinese – traditional characters) by H-Edu Publishers, Taiwan, 2004.
- Volume Published in translation (Chinese – simplified characters) by East China Normal University, PRC, 2006.

"Establishing Pedagogic Authority: Accreditation and Staffing of (U.S.) University Business Schools" , in Pierre Bourdieu: Language, Culture and Education. M. Grenfell and M. Kelly, editors (Bern and NYC: Peter Lang Publishers, 1999).

- Paperback editions 2001 and 2004

"Discourses of Global Competition: Obscuring the Changing Labor Process of White Collar Work", Journal of Organizational Change Management, Vol. 8, No 5, Fall 1995.

"Have We Overplayed Organizational Culture?", Anthropology of Work Review, Vol. XI, No. 4, Winter 1990/1991.

"Cultural Dimensions of Japanese Management Style", Business and Public Affairs, Spring 1985.

Review of: The Social Organization of Work, R. Hodson and T.A. Sullivan (Wadsworth, 1990) in The Anthropology of Work Review, Vol. XI, No. 4, Winter 1990/1991.

### PUBLICATIONS (continued)

Review of: Work and Life Course in Japan, D. Plath, ed. (SUNY Press, 1983) in The Anthropology of Work Review, Vol. 7, No. 2, June 1986.

Commentary: "Applying the Anthropology of Work", Anthropology of Work Review, Vol. 7, No. 2, June 1986.

Case studies: "Control Systems Division, Computers and Controls, Incorporated" (w/ B. Sudweeks), "Manumax, Incorporated" (w/ B. Sudweeks), "Universal Shipping, Inc." (w/ B. Sudweeks), "Global Foods, Inc." (w/ Shams Butt), in Foreign Direct Investment: Country Profile and Cases, Phillip D. Grub and Bryan L. Sudweeks (Rockville, MD: Mercury Press, 1986).

### WORK IN PROGRESS

"Making Managers: Towards an Understanding of how Textbooks, Lectures and Management Case Studies Interact to Inculcate Linguistic and Managerial Habitus in Undergraduate Business Students".

"Making Managers: Language and Professional Socialization in Undergraduate Business Classrooms", ethnographic fieldwork conducted during AY 2003-2004 at a large, public university with an AACSB accredited business school.

### PAPERS PRESENTED AT PROFESSIONAL MEETINGS

"Keeping the Faculty in Their Place: Discipline and Control Through Specialized Accreditation," presented at the 2010 Annual Meeting of the American Anthropological Association, New Orleans, LA, November 2010.

"The Crisis, Corruption, [Lack of] Character, and [the Need for] Change in Higher Education: On the Discourse of Outcomes Assessment/Assurance of Learning," presented at the 9<sup>th</sup> International Conference on Organizational Discourse, Vrije Universiteit, Amsterdam, July 2010.

"Tunnel Vision: On the Myopia of Seeking Accreditation for Accreditation Sake," presented at the Standing Conference on Organizational Symbolism (SCOS 2010), Lille, France, July 2010.

"Reflections on a 27-Year Career Detour" presented at 2010 Standing Conference for Management and Organizational Inquiry (sc'MOI), Alexandria, VA, March 2010.

"Managementality and the Business School: On the Creation of Governable Bodies," presented at the 6<sup>th</sup> International Critical Management Studies Conference, Warwick, UK, July 2009.

"The Road to Accreditation, a Bridge Too Far (The Story of Podunk, Part 2), presented at the Standing Conference on Organizational Symbolism (SCOS 2009), Copenhagen, Denmark, July 2009.

"Preaching Management: Towards a Linguistic Anthropological Analysis of Undergraduate Business Classrooms," presented at the Annual Meeting, Eastern Academy of Management, Hartford, CT, May 2009.

PAPERS PRESENTED AT PROFESSIONAL MEETINGS (continued)

- “But Professor, ‘C-‘ is Good Enough: Student Choices and the Language Socialization Process,” presented at the 2008 Annual Meeting of the American Anthropological Association, San Francisco, CA, November 2008.
- “Business Schools and the Banality of Evil” presented at *Behind the Scenes, Between the Lines Dismembering the Dark Side of Organization* Conference, Wortley Hall, Sheffield, UK, June 2008.
- “No Contract, No Work’: Leadership rhetoric and responsibilities” presented in the session “Responsible to Whom for What? Complex Audiences at Cross-Purposes in Labor Organizing” at the Rhetoric Society of America Bi-annual Meeting, Seattle, May 2008.
- “Great Houses and the Display of Excess” presented at 2008 Standing Conference for Management and Organizational Inquiry (sc’MOI), Philadelphia, PA, March 2008.
- “The Values of Undergraduate Business Education: Revealing and Challenging the Stereotypes” (with Dr. Sarah Stookey and Dr. Susan Feiner) presented at the 47<sup>th</sup> Annual National Conference of the Association for General and Liberal Studies, Portland, Maine, October 2007.
- “Are Human Resources Persons?” presented in the *Where is Critical HRM* stream at the Fifth International Critical Management Studies Conference, Manchester Business School, UK, July 2007.
- “AACSB and Global Business (Education) Hegemony” presented in *The Civic University and the Future of Management Education* stream at the Fifth International Critical Management Studies Conference, Manchester Business School, UK, July 2007.
- “Reproducing the Foot Soldiers of Capitalism,” presented at the meeting of The International Confederation of Associations for Pluralism in Economics (ICAPE), Salt Lake City, UT, June 2007. [Paper submitted at the invitation of Dr. Susan Feiner, University of Maine]
- “The Averted or Deflected Gaze: The Problem of Access in Ethnographic Studies of Higher Education,” presented at the 3<sup>rd</sup> Congress of Qualitative Inquiry, University of Illinois, Urbana, May 2007.
- “Sex and the State: Promoting Tourism with Taboo Behaviors” presented at the 2007 Standing Conference for Management and Organizational Inquiry (sc’MOI), Las Vegas, NV, March 2007.
- “Truth, Lies, Damned Lies and Management Lectures: ‘Authorized Language’ and the Problem of Truth”, presented at the Annual Meeting of the American Anthropological Association, San Diego, CA, November 2006.
- “From Teachers to Professors: A Tale of Identities, Ideologies, Change, Conflict and lots of other good Organizational ‘Stuff’ (a work ethnographically informed scholarly fiction) “presented at the 7<sup>th</sup> International Conference on Organizational Discourse, Vrije Universiteit, Amsterdam, July 2006.
- “The IRB and Me: Activist IRBs and Ethnographic Research,” presented at the 2<sup>nd</sup> Congress of Qualitative Inquiry, University of Illinois, Urbana, May 2006.
- “If it’s Tuesday, this Must be a Red State: Anthropological Reflections on the Cultural Divide in America presented at the annual meeting, Society for the Anthropology of North America, New York City, April 2006

PAPERS PRESENTED AT PROFESSIONAL MEETINGS (continued)

- “On Business Schools and Global Empires” presented at the 2006 Standing Conference for Management and Organizational Inquiry (sc’MOI), Washington, DC, April 2006.
- “Critical Thinking and Analytic Reasoning: the Only REAL Core Competencies,” (with Patricia Ehrensall), presented at the 2006 Mid-Atlantic Organizational Behavior Teaching Conference for inclusion in the *Round Table Discussion on Core Competencies*, LaSalle University, Philadelphia, March 2006.
- “Test Banks, Multiple Choice Tests and Language Socialization” presented at the Annual Meeting of the American Anthropological Association, Washington, DC, November 2005.
- “Are Business Schools Ethical? – a Bourdieusian Perspective”, presented at The 12th Annual International Conference Promoting Business Ethics, St. John’s University, New York City, October 2005.
- ”My, My, What Do We Tell The Children?? Towards a Skeptical View of Teaching Leadership” (with Patricia Ehrensall) presented at Rethinking Leadership: New Directions in the Learning and Skills Sector? Centre for Excellence in Leadership, Lancaster University. Lancaster, England, June 2005.
- “Developing Leaders and the Culture of Organizations: Lessons from the US Army” (with David Haas) presented at Rethinking Leadership: New Directions in the Learning and Skills Sector? Centre for Excellence in Leadership, Lancaster University. Lancaster, England, June 2005.
- “From the Native’s Point of View: C-minus is ‘Good Enough’” presented at the First Congress of Qualitative Inquiry, University of Illinois, Urbana, May 2005.
- “Business Schools and the Making of Identity” presented at the Standing Conference for Management and Organizational Inquiry (sc’MOI), Philadelphia, April 2005.
- “Using Othello to Teach about the Power of Empowerment” (with Patricia Ehrensall) presented at the Mid-Atlantic Regional Organization Behavior Teaching Conference, Temple University, March 2005.
- “Preaching Management: Constraints and Creativity in ‘Introduction to Management’ Lectures” presented at the Annual Meeting of the American Anthropological Association, Atlanta, December 2004.
- “Customers or Cast: Role Conflation and the Extraction of Profits on Bourbon Street” presented at the Annual Meeting of the Academy of Management, New Orleans, August 2004.
- “Authority and Author-ity: Archetypes and Architexture in ‘Introduction to Management’ Lectures”, presented at the Fifth International Organizational Discourse Conference, Vrije Universiteit, Amsterdam, July 2004.
- ”McManagers: the McDonaldization of ‘Introduction to Management’ Courses”” presented at the Annual Meeting, International Academy of Business Disciplines, San Antonio, April 2004.
- “Does Size Matter? A Discussion of Large Lecture Format Classes”, presented at the Mid-Atlantic Regional Organization Behavior Teaching Conference, Rutgers University – Camden, March 2004.
- “Business Speak 101: Language Ideology and Socialization Processes in Undergraduate Business Programs” presented at the Annual Meeting of the American Anthropological Association, Chicago, November 2003.

PAPERS PRESENTED AT PROFESSIONAL MEETINGS (continued)

- “Managing Liminal Space: Boobs, Booze and Profits on Bourbon Street” presented at the Third International Critical Management Studies Conference, Lancaster University, UK, July 2003.
- “Managing Liminal Space: Boobs, Booze and Profits on Bourbon Street” presented at the Annual Meeting, International Academy of Business Disciplines, Orlando, April 2003.
- “Critical Management Education, Or, Critical Management versus Management Education?” presented at the Annual Meeting, International Academy of Business Disciplines, Los Angeles, April 2002.
- “Blue Collar Savages: 19<sup>th</sup> Century Social-Evolutionist Roots of Management’s Attitude to Blue Collar Workers” presented at the Annual Meeting of the American Anthropological Association, Washington, November 2001.
- “Non-Dangerous Minds: How Texts, Lectures, and Case Studies Shape How business Undergraduates See the World”, presented at the Annual Meeting, International Academy of Business Disciplines, Orlando, March 2001.
- "The Five Levels of Maslow's Hierarchy Are? A) .....: Key terms, Lists and Linguistic Mediation of Managerial World Views in Undergraduate Business Education", presented at the Fourth International Organizational Discourse Conference, King's College London, London, UK, July 2000.
- "Making Managers: Towards an Understanding of how Textbooks, Lectures and Management Case Studies Interact to Inculcate Linguistic and Managerial Habitus in Undergraduate Business Students", presented at the Second International Connecting Learning and Critique Conference, University of Lancaster, Lancaster, UK, July 2000.
- "White Guys Wearing Ties: Meaning and Iconography in MBA Brochures" , presented at the Annual Meeting of the American Anthropological Association, Chicago, November 1999.
- "Critical Management Studies and U.S. Business School Culture: Or, How to Lose Your Job in One Easy Presentation", presented at the First International Critical Management Studies Conference, UMIST, Manchester, UK, July 1999.
- "Blue Collar Savages: Towards an Archaeology of Management Thought", presented at the Annual Meeting, International Academy of Business Disciplines, Chicago, March 1999.
- "On Being an 'Anthropologist in Another Department': A Personal Journey", presented at the Annual Meeting of the American Anthropological Association, Philadelphia, December 1998.
- "Manufacturing Managers: Education and Consent in the Managerial Class", presented at the conference Work, Difference and Social Change, SUNY - Binghamton, May 1998.
- "Biting the Hand that Feeds Thee", presented at the Annual Meeting, American Anthropological Association, Washington, DC, November 1997.

PAPERS PRESENTED AT PROFESSIONAL MEETINGS (continued)

- "Sweating White Collar Workers", presented at the Annual Meeting, Association for Humanist Sociology, Pittsburgh, PA, November 1997.
- "Establishing Pedagogic Authority: Accreditation and Staffing of (U.S.) University Business Schools" presented at the conference Pierre Bourdieu: Language, Culture and Education, University of Southampton (UK), April 1997.
- "Do WASPs Piss? Calvinist Ideology, Bladder Control and Organizational Behavior" presented at the Organizational Theory Track, International Academy of Business Disciplines, Orlando, FL, April 1997.
- "Ritzer's McDonaldization Thesis versus Critical Theory in Understanding Business School Accreditation", Annual Meeting, Association for Humanist Sociology, Hartford, CT, October 1996.
- "The Organization as Cockfight Ring: Drama and Symbolism in Strategic Planning Processes" presented at the session Strategic Planning and Organizational Culture Change at the Annual Meeting of the American Anthropological Association, Washington, DC, November 1995.
- "Eating the Father: Why Post-Modern Management is Not Only Wrong, But Dangerous", Keynote Address, Organizational Theory Track, International Academy of Business Disciplines, Los Angeles, Ca., April 1995.
- "Learning for Self Control: American Management Education, Symbolic Violence and the Control of White Collar Labor Processes", 13th International Labour Process Conference, Blackpool, UK, April 1995.
- "Making Managers: Management Education as Symbolic Violence" presented at the session Explorations in Professional and Managerial Work at the Annual Meeting of the American Anthropological Association, Atlanta, Ga., November 1994.
- "Teaching Business Students About the Real "Real World"" at the Annual Meeting of the Association of Humanist Sociologists, Raleigh, NC, October 1994.
- "Discourses of Global Competition: Obscuring the Changing Labor Process of Managerial Work" presented at the annual meeting of the International Academy of Business Disciplines, Pittsburgh (Pa), April 1994.
- "When Harry Met Ollie: The Plight of American Managers in the Age of Restructuring" presented at the conference The Personal Costs of Managerial Work, Bolton Business School (U.K.), November 1993.
- "Teaching with a Post-Modern Attitude" (with Gib Akin and David Boje) presented at the 1993 Organizational Behavior Teaching Conference, Bucknell University, June 1993
- "Is O.B. Antiquated? -- An Environmental Scanning Exercise for Faculty" presented at the 1993 Mid-Atlantic Regional Organizational Behavior Teaching Conference, Temple University, Philadelphia, March 1993.
- "Is Everybody Happy?: Towards a Critical O.B. Teaching" presented at the 1992 Organizational Behavior Teaching Conference, University of Calgary (Canada), June 1992.

PAPERS PRESENTED AT PROFESSIONAL MEETINGS (continued)

- "Towards a More Critical O.B. Teaching: Integrating O.B., Labor Process Theory and the Sociology of work and Occupations" presented at the 1992 Mid-Atlantic Regional Organizational Behavior Teaching Conference, Drexel University, Philadelphia, March 1992.
- "The Organization as Cockfight Ring: Towards a Deconstruction of Strategic Decision Making Processes" presented at the conference Towards a New Theory of Organisations, University of Keele (U.K.), April 1991.
- "Strategic Decision making as Culture Making" presented at the panel Perspectives on Strategy Making, TIMS/ORSA, Philadelphia, October 1990.
- "Organizational Knowledge Structures and the Strategic Decision Making Process" presented at the Annual Meeting of the Society for Applied Anthropology, York (U.K.), April 1990.
- "Negotiating a Labor Agreement -- an Experiential Exercise" presented at the 1990 Mid-Atlantic Regional Organizational Behavior Teaching Conference, Philadelphia, March 1990.
- "Revising the Population Ecology Analogy" presented at the session Organizational Development and Maintenance, Eastern Academy of Management, Portland, ME, May 1989.
- "The View from Anthropology" (with Nancy C. Morey) presented as part of the symposium Organizational Culture in the Classroom, Organizational Behavior Teaching Conference, Los Angeles, June 1988.
- "Pushing for Performance: Coping with Academically Underprepared Students" presented at the Mid-Atlantic Regional Organizational Behavior Teaching Conference, Philadelphia, March 1988.
- "Can Organizational Culture be Changed?" presented at the session The Ethnography of Organizational Culture at the Annual Meeting of the American Anthropological Association, Chicago, December 1987.
- "Organizations by Design?: What Barth's Models can Contribute to Organization Theory" presented at the session Organizational Behavior and Culture at the Annual Meeting of the American Anthropological Association, Philadelphia, December 1986.
- Invited Paper: "Emerging Issues in Using Anthropology in Corporate Research and Consulting" presented at the session Anthropological Research for Major Corporations at the Annual Meeting of the American Anthropological Association, December 1985.
- "Applying the Anthropology of Work" presented at the session The Anthropology of Work II: U.S. Perspectives at the Annual Meeting of the American Anthropological Association, December 1985.
- "Why Culture Can't Explain: Independent Variables in Cross-cultural Management Studies" (revision of "Definitions of Culture...") presented as work in progress at the Annual Meeting of the Academy of International Business, New York, October 1985.
- "Definitions of Culture in Cross-cultural Management Studies" presented at the session Management and Cultural Issues at the Annual Meeting of the Society for Applied Anthropology, Washington, DC, March 1985.

PAPERS PRESENTED AT PROFESSIONAL MEETINGS (continued)

"Ethnographic Analysis in Assessing Country Risk" presented at the Northeastern Regional Meeting of the Academy of International Business, New York, October 1983.

"Cultural Limits to Management Development?" presented at the session Business and Anthropology at the Annual Meeting of the American Anthropological Association, Denver, November 1984.

"The Use of Ethnography in Political Risk Analysis" presented at the symposium Multicultural Business Planning and Management at the 11th International Congress of Anthropological and Ethnological Sciences, Quebec, August 1983.

"Culture and Employee Behavior: the Japanese System" presented at the session Work and Workplace Culture at the Annual Meeting of the American Anthropological Association, Washington, DC, December 1982.

OTHER PROFESSIONAL ACTIVITIES

Founding Board Member and Treasurer, Standing Conference for Management and Organizational Inquiry (sc'MOI), April 2004 –

Treasurer, Association for Humanist Sociology, November 1997 - 2001

Member, Editorial Advisory Board, Journal of Organization Change Management, 1996 to present.

Member, Editorial Advisory Board, International Journal of Organizational Analysis, September 2009 to present.

Former Member, Founding Editorial Review Board, Electronic Journal of Radical Organization Theory

Co-General Editor, Publications Series, National Association for the Practice of Anthropology, December 1986 - December 1987.

Ad Hoc Reviewer, Tamara: The Journal of Critical Organization Analysis, September 2010.

Ad Hoc Reviewer, Culture and Organization, September 2010; May 2010.

Ad Hoc Reviewer, Organization, January 2010.

Ad Hoc Peer Reviewer, Economic and Social Research Council (ESRC, formerly SSRC), United Kingdom, September 2009.

Ad Hoc Reviewer, Human Relations, October 2007.

Ad Hoc Reviewer, Management Communication Quarterly, June 2006.

Ad Hoc Reviewer, Organization Management Journal, September 2005.

Ad Hoc Reviewer, Pennsylvania Journal of Business and Economics, March 2005.

OTHER PROFESSIONAL ACTIVITIES (continued)

Ad Hoc Reviewer, Journal of Organizational Change Management, December 1994.

Ad Hoc Reviewer, Journal of Environmental and Industrial Crisis Management, July 1994.

Ad-Hoc Reviewer, Group and Organization Studies, January 1990.

Ad Hoc Reviewer, CMS-SIG, Academy of Management Annual Meeting, 2006, 2007, 2008 and 2009.

Ad Hoc Reviewer, Eastern Academy of Management Annual Meeting, 2007, 2008 and 2009.

Co-Track Chair, Critical Management Studies, Eastern Academy of Management Annual Meeting, Portland, ME, May 2010.

Organizer/Participant: "Symposium: Critical Management Studies in the Classroom," (with D. Houle, L. Andersson, J. Forray, J. Luhman, D. Sharpe, and H. Willmott) , Eastern Academy of Management Annual Meeting, Saratoga Springs, NY, May 2006.

Organizer/Chair, "Becoming Experts: Language and the Socialization of Apprentices and Proto-professionals", Annual Meeting of the American Anthropological Association, Chicago, November 2003.

Stream Co-convenor, "Crit-speak: Analyzing the Language and Discourses of Critical Management Studies", Third International Critical Management Studies Conference, Lancaster University, UK, July 2003.

Organizer/Chair, "Language and Discourses In and Around Organizations", Annual Meeting of the American Anthropological Association, Washington, DC, November 2001.

Round Table Panelist, "Critical Perspectives on Business School Accreditation", Critical Management Studies Workshop, Annual Meeting, Academy of Management, Toronto, August 2000.

Organizer: "Critical Perspectives on Organizations, Managers and Management", 1999 Annual Meeting of the American Anthropological Association, Chicago, November.

Organizer/Chair: "Anthropologists in Other Departments: Outsiders Looking In/Insiders Looking Out", 1998 Annual Meeting of the American Anthropological Association, Philadelphia, December.

Organizer/panelist: "Organizing for Justice: The Reading (PA) Union City Initiative", Annual Meeting, Association for Humanist Sociology, Pittsburgh, PA, November 1997.

Chair, Placement Committee, Eastern Academy of Management, 1997.

Panelist, Academics as Activists, Organization Theory Track, International Academy of Business Disciplines, Rockville, MD, April 1996.

Track Chair, Organization Theory and Design, Eastern Academy of Management, 1996.

Organizer/Participant, Symposium: "Alternatives to the Mainstream: Non-managerialist Approaches in the Classroom", Eastern Academy of Management, Ithica, NY, May 1995.

#### OTHER PROFESSIONAL ACTIVITIES (continued)

Organizer/Chair, Explorations in Professional and Managerial Work, Annual Meeting, American Anthropological Association, Atlanta, GA, November 1994.

Coordinator, Teaching College and University Network, Eastern Academy of Management, 1993-1994 and 1994-1995.

Panelist, "Linking Business with the Liberal Arts at Small Schools", Eastern Academy of Management, Providence, RI, May 1993.

Reviewer, Organization Theory and Development Track, Eastern Academy of Management, 1993.

Visiting Lecturer, Buckinghamshire College of Higher Education (U.K.), October-November 1991.  
"Making Sense of U.S. Management Science" presented at the Sociology Department Seminar Program, Staffordshire Polytechnic (U.K.), November 15, 1991.

Reviewer and Discussant, Organization Theory and Development Track, Eastern Academy of Management, 1993.

Discussant, Business Policy and Strategy Track; and Reviewer, Organization Theory and Development Track, Eastern Academy of Management, 1990.

Organizer and Chair (w/ Ino Rossi), Session, Perspectives on Organizational Behavior and Culture, Annual Meeting of the American Anthropological Association, December 1986.

Panelist, "Anthropology at Work", Professional Association of Anthropologists (NYC), April 1, 1986.

Organizer and Chair, Panel Discussion, Methodological and Theoretical Issues in Teaching Anthropology in the Business Curriculum, Annual Meeting of the American Anthropological Association, December 1985.

Chair, Session, Teaching with the Case Method in Developing Countries, Annual Meeting of the Academy of International Business, October 1985.

Member, Local Arrangements Committee, 1985 Annual meeting of the Academy of International Business.

Co-Chair, Special Interest Group on Business and Management, National Association for the Practice of Anthropology, January 1985 - December 1987.

#### PROFESSIONAL ASSOCIATIONS

Board Member and Treasurer, Standing Conference for Management and Organizational Inquiry; American Anthropological Association; Society for the Anthropology of Work; Society for the Anthropology of North America; Society for Linguistic Anthropology; Society for Applied Anthropology; Academy of Management (Critical Management Studies Division), Eastern Academy of Management.

### POSITION AND MASTERS PAPERS

"Strategic Decision Making: an Integrative Review and Suggestions for Future Directions." Ph.D. Position Paper (First Exam), City University of New York, Prof. T.K. Das, supervisor.

"Assessing Host Country Environments: an Anthropological Perspective." M.B.A. Paper, Pace University, Prof. Warren J. Keegan, supervisor.

"Cultural Precursors to Human Microevolutionary Differentiation: a Review and Topical Bibliography." A.M. Paper, University of Pennsylvania, Prof. Francis E. Johnston, supervisor.

### GRADUATE FELLOWSHIPS AND RECOGNITION

Participant, Doctoral Students' Consortium on Social Issues in Management, Annual Meeting of the Academy of Management, August 1985.

Lubin Graduate School of Business Merit Scholarship and Graduate Assistantship.

### COVERAGE IN THE MEDIA

"Accreditor Re-ignites Debate Over Business-School Faculty Credentials" The Chronicle of Higher Education, November 18, 2010. (Interviewed and quoted based upon publications concerning AACSB accreditation process.)

"What's an Anthropologist Doing in My Office?" Business Week, July 2, 1986. (Featured with seven colleagues)

"Anthropologist Explores Administration-Culture Relationships", Automotive News, April 25, 1983.

### COURSES RECENTLY TAUGHT

Introduction to Cultural Anthropology.

Introduction to International Studies; Special Topic in International Studies: "Britain: an introduction" (KU England Summer Program).

Principles of Management ; Organization Theory; Organizational Behavior; Gender and Diversity in Organizations; International Management

### SPECIAL INTERESTS

Critical Management Studies; Socio-cultural Approaches to Work; Social and Cultural Reproduction; Language Socialization and Ideology Among Professionals; Critical Perspectives on Management Education; Organization Studies; Anthropology of Capitalism and Globalization; Contemporary North America.

## APPENDIX

### Works that cite Ken's publications and presentations

- Adolewski, C. 2003. Teaching English to Speakers of Other Languages within the Context of Peace. Unpublished Masters Applied Project, Arizona State University.
- Alanko-Turunen, M. 2005. Negotiating Interdiscursivity in a Problem-based Learning Tutorial Site: A Case Study of an International Business Programme. Unpublished Ph.D. Dissertation, University of Tampere, Finland.
- Anderson, T. 2002. Revealing the Hidden Curriculum of e-Learning. In C. Vraidas & G. Glass (Eds.), Distance Education and Distributed Learning: 115-134. Greenwich, Co: Information Age Publishing.
- Baba, M. 1986. Business and Industrial Anthropology: An Overview. Washington, DC: American Anthropological Association.
- Bare, J. F. 1995. Les applications de l'anthropologie: un essai de reflexion collective. Paris: Karthala.
- Begg, A. 1999. Sacrifice, Solidarity and Centralisation: Moral Economic Debate in Norwegian Agrifood Co-operatives. Unpublished Doctoral Dissertation, University of Tromsø.
- Boje, D. & Al-Arkoubi, K. Forthcoming. Critical Management Education Beyond the Siege. In S. Armstrong & C. Fukami (Eds.), Handbook of Management Learning, Education and Development. Thousand Oaks, CA and London: Sage.
- Boyle, M.-E. 2004. Walking Our Talk: Business Schools, Legitimacy, and Citizenship. Business and Society, 43(1): 37-68.
- Boyle, M.-E. 2007. Learning to Neighbor? Service-learning in Context. Journal of Academic Ethics, 5(1): 85-104.
- Burton, D. 2001. Critical Marketing Theory: The Blueprint? European Journal of Marketing, 35(5/6): 722-743.
- Charon, J. M. 2007. Ten Questions: A Sociological Perspective (Sixth ed.). Belmont, CA: Thomson Wadsworth.
- Cheney, G. 2002. Values at Work: Employee Participation Meets Market Pressure at Mondragon (Updated ed.). Utica, NY: Cornell University Press.
- Dyer, S. 2003. Globalizing Processes: Implications for Democracy. Paper presented at the Critical Management Studies Workshop, Academy of Management, Seattle, WA.
- Dyer, S. & Humphries, M. 2002. Normalising Workplace Change through Contemporary Career Discourse. In L. Morrow & I. Verins & E. Willis (Eds.), Mental Health and Work: Issues and Perspectives: 48-62. Bedford Park, Australia: Auseinet.
- Dyer, S. & Humphries, M. 2002. Normalising Workplace Change through Contemporary Career Discourse. Australian e-Journal for the Advancement of Mental Health (AeIAMH), 1(3).
- Dyer, S. & Humphries, M. 2007. Crafting Critical HRM in the Management Classroom. Paper presented at the Fifth International Critical Management Studies Conference (cms5), Manchester, UK.

### Works that cite Ken's publications and presentations

- Dyer, S. & Humphries, M. n.d. Using Career as a Tool to Change Behaviour. Unpublished Working Paper, Waikato Management School, University of Waikato, NZ.
- Feiner, S. F. 2004. There Are None So Blind.... In E. Fullbrook (Ed.), A Guide to What's Wrong With Economics: Anthem Press.
- Ford, J. C. 1997. The Changing Role of the IT Auditor. Computer Audit Update, August 1997(8): 10-19.
- Geirsdottir, G. 2008. Academics as Creators of Imaginary Subjects: On Academics' Ideas of their Disciplinary Curriculum Decision-making. Paper presented at the Fifth International Basil Bernstein Symposium, Cardiff School of Social Sciences.
- Grint, K. 1998. The Sociology of Work (2nd ed.). Malden, MA: Polity (Blackwell).
- Grint, K. 2005. The Sociology of Work (3rd ed.). Oxford: Blackwells.
- Hales, C. 2007. Moving Down the Line? The Shifting Boundry Between Middle and First-line Management. Journal of General Management, 32(2): 31-55.
- Hatherell, W. 2008. Disciplinary Knowledge and Community Needs: The Future of Academic Disciplines in the Engaged University. Paper presented at the Australian Universities Community Engagement Alliance, University of the Sunshine Coast, Sippy Downs, Australia.
- Hatherell, W. & Bartlett, J. 2005. Positioning Public Relations as an Academic Discipline in Australia. Paper presented at the PRIA05 Academic Forum, Queensland University of Technology, Australia.
- Hepso, V. 1996. Clown, Jester, Guru and Incorporated Anthropologist? Some reflections on anthropological roles in industry. Paper presented at the American Anthropological Association, San Francisco.
- Hsueh, H.-H. 2005. The Transformation of Knowledge from Modernity to Postmodernity and its Implication in the Undergraduate Curriculum. Unpublished dissertation, National University of Taiwan, Taiwan.
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